

The Photography Reader is a comprehensive collection of twentieth-century writings on photography—its production, its uses and effects. Encompassing essays by photographers including Edward Weston and László Moholy-Nagy, and key thinkers from Walter Benjamin to Roland Barthes and Susan Sontag, the Reader traces the development of ideas about photography, exploring issues such as identity, consumption, the gaze, and digital technology. Each themed section features an editor's introduction setting ideas and debates in their historical and theoretical context.

Sections include:

- Reflections on Photography
- Photographic Seeing
- Codes and Rhetoric
- Photography and the Postmodern
- Photo-digital
- Documentary and Photojournalism
- The Photographic Gaze
- Image and Identity
- Institutions and Contexts

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Photography

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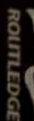
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The walls of pictures were indeed maps guiding us through diverse journeys. Seeking to recover strands of oppositional worldviews that were a part of black folks' historical relationship to the visual, to the process of image making, many black folks are once again looking to photography to make the connection. Contemporary African American artist Emma Amos also maps our journeys when she mixes photographs with painting to make connections between past and present. Amos uses snapshots inherited from an elder uncle who took pictures for a living. In one piece, Amos paints a map of the United States and identifies diasporic African presences as well as particular Native American communities with black kin, using a family image to mark each spot.

Drawing from the past, from those walls of images I grew up with, I gather snapshots and lay them out, to see what narratives the images tell, what they say without words. I search these images to see if there are imprints waiting to be seen, recognized, and read. Together, a black male friend and I lay out the snapshots of his boyhood, to see when he began to lose a certain openness, to discern at what age he began to shut down, to close himself away. Through these images, he hopes to find a way back to the self he once was. We are awed by what our snapshots reveal, what they enable us to remember.

The word *remember* (*re-member*) evokes the coming together of severed parts, fragments becoming a whole. Photography has been, and is, central to that aspect of decolonization that calls us back to the past and offers a way to reclaim and renew life-affirming bonds. Using these images, we connect ourselves to a recuperative, redemptive memory that enables us to construct radical identities, images of ourselves that transcend the limits of the colonizing eye.

Annette Kuhn

REMEMBRANCE

The child I never was

THIS IS A STORY ABOUT A PHOTOGRAPH; or rather several stories of a sort that could be told about many photographs, yours as well as mine. The six-year-old girl in the picture is seated in a fireside chair in the sitting-room of the flat in Chiswick, London, where she lives with her parents, Harry and Betty. It is the early 1950s. Perched on the child's hand, apparently claiming her entire attention, is her pet budgerigar, Greeny. It might be a winter's evening, for the curtains are drawn and the child is dressed in hand-knitted jumper and cardigan, and woollen skirt.

Much, but not all of this, the reader may observe for herself, though the details of time and place are not in the picture: these are supplied from elsewhere, let us say from a store of childhood memories which might be anybody's, for they are commonplace enough. The description of the photograph could be read as the scene-setting for some subsequent action: one of those plays, perhaps, where the protagonists (already we have four, which ought to be enough) will in a moment animate themselves into the toils of some quite ordinary, yet possibly quite riveting, family melodrama.

All this is true, up to a point. Photographs are evidence, after all. Not that they are to be taken at face value, necessarily, nor that they mirror the real, nor even that a photograph offers any self-evident relationship between itself and what it shows. Simply that a photograph can be material for interpretation – evidence, in that sense: to be solved, like a riddle; read and decoded, like clues left behind at the scene of a crime. Evidence of this sort, though, can conceal, even as it purports to reveal, what it is evidence of. A photograph can certainly throw you off the scent. You will get nowhere, for instance, by taking a magnifying glass to it to get a closer look: you will see only patches of light and dark, an unreadable mesh of grains. The image yields nothing to that sort of scrutiny; it simply disappears.

In order to show what it is evidence of, a photograph must always point you away from itself. Family photographs are supposed to show not so much that we were once there, as how we once were: to evoke memories which might have little



Figure 36.1 Annette Kuhn, *As a Child*. Courtesy Annette Kuhn archive.

or nothing to do with what is actually in the picture. The photograph is a prop, a prompt, a pre-text: it sets the scene for recollection. But if a photograph is somewhat contingent in the process of memory-production, what is the status of the memories actually produced?

Prompted by the photograph, I might recall, say, that the budgie was a gift from Harry to his little girl, Annette; that underneath two layers of knitted wool, the child is probably wearing a liberty bodice; that the room in which the photo was taken was referred to not as the sitting-room but as the lounge, or perhaps occasionally as the drawing-room. Make what you will of these bits of information, true or not. What you make of them will be guided by certain knowledges, though: of child-rearing practices in the 1950s, of fashions in underwear, of the English class system, amongst other things.

What I am saying is: memories evoked by a photo do not simply spring out of the image itself, but are generated in an intertext of discourses that shift between past and present, spectator and image, and between all these and cultural contexts, historical moments. In all this, the image figures largely as a trace, a clue: necessary, but not sufficient, to the activity of meaning-making; always signalling somewhere else. Cultural theory tells us there is little that is really personal or private about either family photographs or the memories they evoke: they can mean only culturally. But the fact that we experience our memories as peculiarly our own sets up a tension between the 'personal' moment of memory and the social moment of making memory, or memorising; and indicates that the processes of making meaning and making memories are characterised by a certain fluidity. Meanings and memories may change with time, be mutually contradictory, may even be an occasion for or an expression of conflict.

On the back of this photograph is written, in my mother's hand: 'Just back from Bournemouth (Convescent) [sic]'. In my own handwriting 'Bournemouth' has been crossed out and replaced with 'Broadstairs', and a note added: 'but I suspect the photo is earlier than this'.

If, as this suggests, a photograph can be the site of conflicting memories, whose memory is to prevail in the family archive? This little dispute between a mother and a daughter points not only to the contingency of memories not attached to, but occasioned by, an image, but also to a scenario of power relations within the family itself. My mother's inscription may be read as a bid to anchor the meaning of a wayward image, and her meaning at some point conflicted with my own reading of the photograph and also irritated me enough to provoke a (somewhat restrained) retort. As it turns out, my mother and I might well both have been 'off' in our memories, but in a way this doesn't matter. The disagreement is symptomatic in itself, in that it foregrounds a mother-daughter relationship to the exclusion of something else. The photograph and the inscriptions point to this 'something else' only in what they leave out. What happens, then, if we take absences, silences, as evidence?

The absent presence in this little drama of remembering is my father. He is not in the picture, you cannot see him. Nor can you see my mother, except in so far as you have been told that she sought to fix the meaning of the image in a particular way, to a particular end. In another sense, however, my father is very much 'in' the picture; so much so that my mother's intervention might be read as a bid to exorcise a presence that disturbed her. The child in the photograph is absorbed with her pet bird, a gift from her father, who also took the picture. The relay of looks – father/daughter/father's gift to daughter – has a trajectory and an endpoint that miss the mother entirely. The picture has nothing to do with her.

Here is another story: about taking a photograph indoors at night in the 1950s, on (probably slow) black-and-white film in a 35mm camera. My father knew how to do this and get good results because photography was his job: he was working at the time as, if you like, an itinerant family photographer; canvassing work by knocking on likely-looking (that is to say, 'respectable' working-class) doors, taking pictures of children in the parents' homes or gardens, and developing and printing them in a rented darkroom. This must have been the last moment of an era when, if people wanted something better than a blurred snapshot from a Box Brownie,

they would still commission photographs of their children. The photo of me, no doubt, is the sort of picture Harry Kuhn might have made for any one of his clients.

Stylistically speaking, that is: for at this level the picture eschews the conventions of the family photograph to key, perhaps, into professional codes of studio portraiture; or into the cute-kiddie-with-pet subgenre of amateur photography. The peculiar context of this picture's production lends it very different cultural meanings, however, and imbues it with a kind and an intensity of feeling a professional or hobbyist piece of work would scarcely evoke. In this image, Harry's professional, his worldly, achievements are brought home, into a space where such achievements were contested, or at best irrelevant. In this photograph, my father puts himself there, staking a claim: not just to his own skills, to respect, to autonomy; but to the child herself. In this picture, then, Harry makes the child his own daughter. Later on, my mother would assert that this was not so, that Harry Kuhn was not my father.

Thus can a simple photograph figure in, and its showing set the scene for the telling of, a family drama – each of whose protagonists might tell a different tale, or change their own story at every retelling. What I am telling you – 'my own story' – about this picture is itself changeable. In each re-enactment, each re-staging of this family drama, details get added and dropped, the story fleshes out, new connections are made, emotional tones – puzzlement, anger, sadness – fluctuate.

Take my mother's caption to the picture – I don't know when it was written – and my own alteration and footnote, added because I believed she had misremembered a key event of my childhood. At eight years old (two years, that is, after the picture was taken) I was sent off to a convalescent home in Broadstairs, Kent, after a bad bout of pneumonia and a spell in hospital. The adult Annette took the apparent errors of time and place in her mother's caption (by no means an isolated instance) as yet another manifestation of obsessive (and usually 'bad') remembering; as an attempt by her mother to force others' memories into line with her own, however off-the-wall these might be. A capricious piece of power-play, if you like, but – given the transparent inaccuracy of the details – easily enough seen through.

Another, and more disturbing, reading of my mother's inscription is available, however: possibly the biographical details are correct after all, but refer not to me, the ostensible subject of the picture, but to my mother herself. Around the time the photograph was taken, she had suffered an injury at her job as a bus conductor, and been sent by London Transport to convalesce at the seaside. Is this perhaps the event to which the caption refers? If so, my mother is pinning the moment of a photograph of her daughter to an event in her own life.

In the first reading, my mother writes herself into the picture by claiming the right to define the memories evoked by it; and by omission and commission negates my father's involvement in both the photograph and the family. In the second reading, my own involvement as well as my father's is negated, as the caption constitutes a central place for the writer herself in a scenario from which she is so clearly excluded: my mother thereby sets herself up as both enunciator of, and main character in, the family drama.

The intensity of feeling attaching to these stories greatly exceeds the overt content of the tales of dissension and deception in the family I seem to have

unearthed: utter rage at my mother's egomaniac powermongering; sadness at the nullification of my father's stake in the picture/the family; joy in the possibility of remembering his nurturing me; grief over his loss of power and over my loss of him, for I was soon to become, in effect, my mother's property. My use of this photograph as a piece of evidence, a clue – as material for interpretation – is an attempt, then, to instate and enact if not exactly a father's, then certainly a daughter's, version of a family drama.

A photograph bearing a huge burden of meaning and of feeling, this one – to use Roland Barthes's term – *pierces* me. It seems to utter a truth that goes beyond the *studium*, the evidential, however intricately coded. My desire is that the little girl in the picture be the child as she is looked at, as she is seen, by her father. A friend who has not heard these stories looks at the picture, and says: There is a poignancy about her absorption with her pet; she looks lovable with her floppy hair ribbons and warm woollen clothing. Perhaps Harry Kuhn, in giving the child the gift of a living creature, and even more so in the act of making this photograph, affirms not merely a dubious paternity, but also that he loves this child. This photograph, I want to believe, is speaking a relation that excludes her, resists – perhaps finally transcends – my mother's attempt to colonise its meaning.

The stories, the memories, shift. There is a struggle over who is to have the last word – me; my father, the father who figures in my desire; my mother, the monstrous mother of my fantasy. With only one of the characters still alive to tell the tale, there is unlikely ever to be a last word, as the struggle over the past continues in the present. The struggle is now, the past is made in the present. Family photographs may affect to show us our past, but what we do with them – how we use them – is really about today, not yesterday. These traces of our former lives are pressed into service in a never-ending process of making, remaking, making sense of, our selves – now. There can be no last word about my photograph, about any photograph.

Here, then, is one more story: about a family album; about the kinds of tales (and the kinds of families) family albums construct; and about how my photograph was put to use once upon a time, and still survives to be used today, again and again.

Family photographs are quite often deployed – shown, talked about – in series: pictures get displayed one after another, their selection and ordering as meaningful as the pictures themselves. The whole, the series, constructs a family story in some respects like a classical narrative – linear, chronological; though the cyclical repetition of climactic moments – births, christenings, weddings, holidays (if not deaths) – is more characteristic of the open-ended narrative form of soap opera than of the closure of classical narrative. In the process of using – producing, selecting, ordering, displaying – photographs, the family is actually in process of making itself.

The family album is one moment in the cultural construction of family; and it is no coincidence that the conventions of the family album – what goes in and how it is arranged – are, culturally speaking, rather circumscribed. However, if the family album produces the family, produces particular forms of family in particular ways, there is always room for manoeuvre within this, as within any other, genre. People will make use of the 'rules' of the family album in their own ways.

The one and only family album in my family is a case in point. It was made by me at the age of eight, when I collected together some snapshots with a few studio

portraits and some of my father's relatively professional efforts, stuck them in an album (whose cover, significantly, sports the legend: 'Memory Lane'), and captioned them. Even at such an early age, I obviously knew all about the proper conventions of the family album: photos of myself, my parents, and a few of other relatives and of friends are all set out in chronological order – starting with a picture of me at six months old in the classic tummy-on-the-rug pose.

The eight-year-old Annette clearly 'knew', too, what a family album is for. If she was putting together her 'own' history, this sought to be a history of a family as much as of an individual; or rather, of an individual in a family. The history constructed is also an expression of a lack, and of a desire to put things right. What is being made, made up for, by the work of the album is the 'real' family that the child's parents could not make: this particular family story starts not with a wedding, but with a baby. The album's project is to position that baby, that child, the maker, within a family: to provide itself/herself with a family. Giving herself the central role in the story told by the album, the child also gives herself a family: not only positioning herself within a family, but actually bringing it into being – authoring it, parenting it.

Now, as I tell this story, I can set an interpretation of an eight-year-old girl's preoccupation with photographs alongside a reading, today, of a picture that figures in the collection she put together – a portrait of the same child, a couple of years younger, raptly involved with the pet bird perched in her hand. My mother's reading of that portrait is at odds not only with my present understanding(s) of it but also with the little girl's account, in the photograph album she made, of herself and of the family she wanted.

Whilst my 'Memory Lane' album contains a number of photographs of me as a baby and a toddler with my father, there are few early pictures of me with my mother. There is no way of knowing whether this is because no pictures of me with my mother were actually made; or whether it is because certain images were selected for the album in preference over others. Whatever the explanation, the outcome is that, in a child's first years, a father-daughter relationship is foregrounded at the expense of that between a mother and daughter. Just as Harry's photograph of Annette excludes Betty, so too does the family album marginalise her. Or at least seems to try to: my mother does make more frequent appearances in its later pages, though still not often with me. Both these observations speak of conflict: between my father and my mother over me; between my mother and me over the 'truth' of the past. In all these struggles, my project was to make myself into my father's daughter. My mother's project – in an ironic twist of the oedipal triangle – was to cast herself as my only begetter. Not, however, with complete success: had her story carried the day, you would not now be reading mine.

My stories are made in a tension between past and present. I have said that a child's making a family album was an expression of, and an attempt to come to terms with, fears and desires; to deal with a knowledge that could not be spoken. These silences, these repressions, are written into the album, into the process of its making, and into actual photographs. All the evidence points in the same direction: something in the family was not right, conflicts were afoot, conflicts a little girl could not really understand, but at some level knew about and wanted to resolve. Solving

the puzzle and acknowledging *in the present* the effects *in the past* of a disturbance in the family must be the necessary conditions of a retelling of the family story in its proper order.

As clues are scrutinised and pieces fitted together, a coherent story starts to emerge from the seeming contingency and chaos of a past hinted at by these fragments – a photograph, a photograph album, some memories. A coherent story not only absorbs the listener, but – being a moment in the production of self – satisfies the teller as well, for the moment at least.

Family photographs are about memory and memories: that is, they are about stories of a past, shared (both stories and past) by a group of people that in the moment of sharing produces itself as a family. But family photography is an industry, too, and the makers of the various paraphernalia of family photography – cameras, film, processing, albums to keep the pictures in – all have a stake in our memories. The memories promised by the family photography industry are characterised by pleasure and held-off closure – happy beginnings, happy middles, and no endings to all the family stories. In the way of these things, the promises point towards the future: our memories, our stories, *will be*. They *will be* shared, they *will be* happy – the tone of the seduction is quite imperious. With the right equipment to hand, we will make our own memories, capture all those moments we will some day want to treasure, call to mind, tell stories about.

The promise is of a brighter past in the future, if we only seize the chance today to consume the raw materials of our tomorrow's memories. This past-in-the-future, this nostalgia-in-prospect, always hooks into, seeks to produce, desires hingeing on a particular kind of story – a family story with its own forms of plenitude. The subject position publicly offered is, if not quite personal (consumption is, after all, a social activity), always in the 'private' realm of household and family. All this is familiar enough to the cultural commentator. But the discourses of consumerism form just one part of a bigger picture, one moment in a longer – and probably more interesting – story about the uses of family photography.

Desire is an odd thing. If it can be called upon, even if it can be harnessed to consumption, it can also be unruly and many-sided. It can run behind, or ahead of, the better past tomorrow promised by the family photography industry; it can run somewhere else entirely; it can, perhaps, not run at all. When we look at how family photographs may be used – at what people can do with them once they have them – past and present and the tension between them insert themselves into an equation weighted a little too much towards a certain sort of future. This can stir things up, confuse matters – possibly productively. Just as there is more than one way of making photographs, so there is more than one way of using them. If, however commonplace, my pictures and my stories are not everybody's, my uses of the one, and my method of arriving at the other, could well be.