



Please write clearly in block capitals.

Centre number

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Candidate number

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Surname

Forename(s)

Candidate signature

I declare this is my own work.

A-level MEDIA STUDIES

Paper 2 Media Two

Tuesday 4 June 2024

Afternoon

Time allowed: 2 hours

Materials

There are no other materials for this paper.

Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- If you need extra space for your answer(s), use the lined pages at the end of this book. Write the question number against your answer(s).
- Do all rough work in this book. Cross through any work you do not want to be marked.

Information

- The marks for each question are shown in brackets.
- The maximum mark for this paper is 84.
- You are reminded of the need for good English and clear presentation in your answers.
- Question **02** is an extended response question in which you will be rewarded for your ability to construct and develop a sustained line of reasoning that is coherent, relevant, substantiated and logically structured.
- Question **04** is a synoptic question in which you will be rewarded for your ability to draw together different areas of knowledge and understanding from across the full course of study.

For Examiner's Use	
Question	Mark
1	
2	
3	
4	
TOTAL	



J U N 2 4 7 5 7 2 2 0 1

Answer **all** questions.

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box

0 1

Figure 1 shows the cover of the men's fashion magazine *Man About Town*.
Manu Rios is an actor.

Figure 1



0 2

0	2
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Theories of the regulation and control of media industries suggest that there is a conflict between protecting the public interest and the needs of media companies.

How valid do you find this argument in explaining the regulation of the media?

You should refer to **both** of your television Close Study Products in your answer:

Capital and Deutschland 83

OR

The Responder and Lupin

OR

No Offence and The Killing

[25 marks]



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outside the
box*

Lined writing area with 25 horizontal lines.



Do not write
outside the
box

25

Turn over ►



0 4

If magazines are to survive, producers must target specialised audiences.

To what extent do you agree with this statement?

Refer to the Close Study Products **GQ** and *The Gentlewoman* to support your answer.

[25 marks]



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Ruled area for writing answers.

END OF QUESTIONS



There are no questions printed on this page

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ANSWER IN THE SPACES PROVIDED**



